

#### **2021 Train Trek to Yakima**



August 14, 2021

Patrick Carnahan, Co-Executive Director Charles Hamilton, Co-Executive Director



### **2021 Train Trek Sponsors**



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# Who is All Aboard Washington?

- Champions of better passenger and freight rail service in the Pacific Northwest for over 40 years
- Nonprofit advocacy organization of citizens, businesses, and other goal-oriented groups











#### **2021 Train Trek**

#### Thursday, August 12

- Edmonds
- Everett

#### Friday, August 13

- <u>Leavenworth</u>
- Wenatchee

#### Saturday, August 14

- <u>Yakima</u>
- <u>Toppenish</u>
- Tri-Cities

#### Sunday, August 15

- Walla Walla
- Clarkston-Lewiston

#### Wednesday, August 18

 Pacific Northwest Rail Forum Big Sky, MT

#### Thursday, August 19

• <u>Spokane</u>

#### Friday, August 20

- Cheney
- Ritzville

#### Saturday, August 21

- <u>Ellensburg</u>
- Cle Elum: AAWA Annual Picnic



### What We'll Talk About Today

- 1. Connecting Our '3 Es' to Transportation
- 2. AAWA's Current Efforts
  - a. East-West Stampede Pass Rail Service
  - b. Restoring and Improving Cascades Service
- 3. How You Can Help

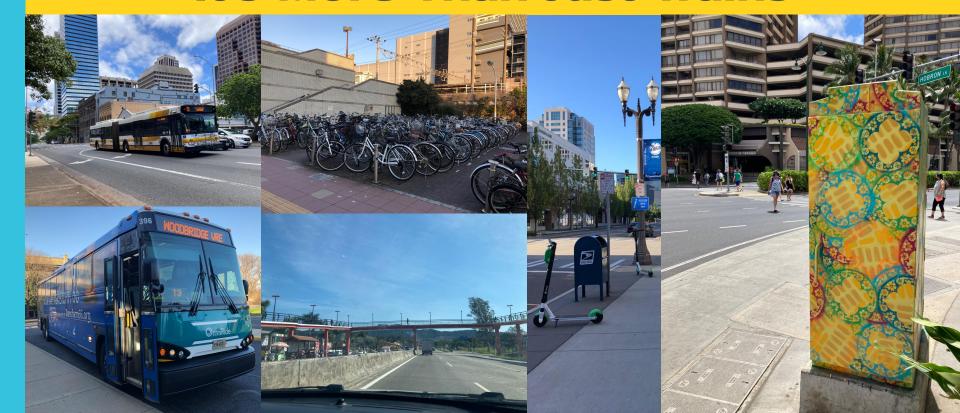


# What is World-Class Transportation?





### **It's More Than Just Trains**



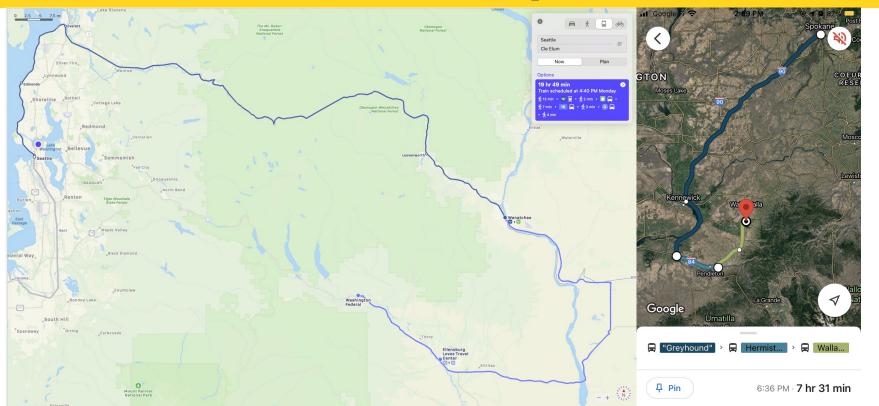


### It Really Boils Down to One Simple Question

# Is it reasonably easy to get from here to there?



### Most of the Time, It Isn't...





#### **Today's Reality in Central & Eastern WA**



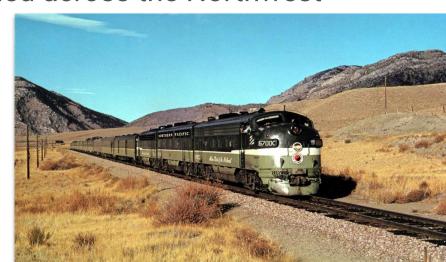
Tire chains, traffic, and an empty wallet.

Aren't you looking forward to your next trip?



#### **Central/Eastern Washington Transportation Issues**

- East-West trains via Stampede Pass were discontinued in 1981
  - Seattle Empire Builder service was rerouted over Stevens Pass
- Greyhound bus service has declined across the Northwest
- SeaTac charter buses are costly
- Air service is expensive and generally lacks direct routing
- Highway construction, traffic, and closures hamper mobility





# Significant Cuts to Passenger Rail

During the pandemic, Amtrak service was cut statewide:

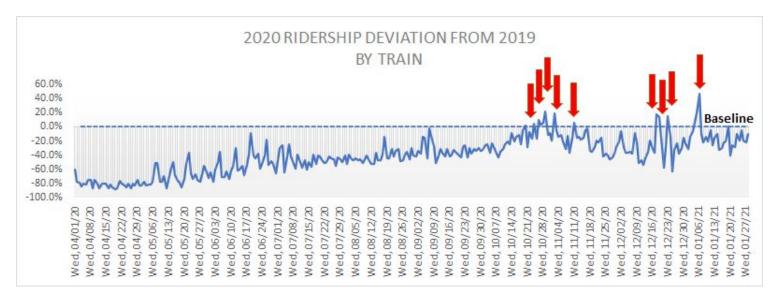
- Amtrak Cascades was discontinued entirely north of Seattle, (to Snohomish, Skagit, and Whatcom Counties); Seattle -Eugene service was cut to once daily (now 3 times daily)
- Empire Builder to Spokane and Coast Starlight to Los Angeles were cut to 3 times weekly (now daily)





# Ridership is Recovering!

Trains today are performing much like trains pre-pandemic, and in a few cases, outperforming them



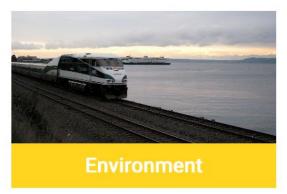


# The Need for Better Passenger Rail

#### Passenger rail is an ideal option for addressing 'the 3 Es'



Intercity passenger trains help strengthen local economies across the Northwest.



Intercity passenger trains provide low-emissions regional transportation.



Intercity passenger trains connect communities small and large.



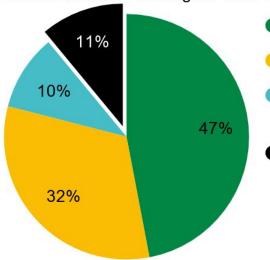
# **Boosting Local & Regional Economies**

Better *Cascades* trains facilitate and induce regional travel

 About 11% of train riders in WA would not have traveled if the train wasn't available to them

#### Passengers Without Trains Don't Just Take the Bus

Source: Amtrak Washington State Economic Impact Brochure



- Would drive if Amtrak unavailable
- Would fly if Amtrak unavailalbe
- Would use the bus if Amtrak unavailable
- Would not travel if Amtrak unavailable



# **Boosting Local & Regional Economies**

Induced travel is valuable to WA communities

- \$84 per day-trip visitor
- \$366 per overnight visitor
- \$7m tourist spending impact of Stampede
   Pass East-West passenger train service



# **Emphasizing Equity & Accessibility**

Fun fact: some people live outside of the Puget Sound region!

And for those who do, it's <u>really</u> hard to get anywhere without a car.

Urban communities aren't the only ones who benefit from better transit access.



# **Emphasizing Equity & Accessibility**

AAWA is encouraging the state to implement recommendations from several plans and studies:

- Connect local public transit more conveniently with the intercity transportation network
- Provide convenient and equitable rail service throughout the state, both in new East-West and existing North-South Cascades corridors



© The Olympian

Less U.S. DOT emphasis
 on travel time saved, more
 on safety & value to
 society



#### **Fast Environment & Climate Action**

We have <u>less than 10 years</u> to cut emissions by **45% of 2010 levels**.

Do we have enough time to keep kicking the can like usual?



#### A Hotter Future Is Certain, Climate Panel Warns. But How Hot Is Up to Us.

Some devastating impacts of global warming are now unavoidable, a major new scientific report finds. But there is still a short window to stop things from getting even worse.





The Dixie Fire, which destroyed one town and forced thousands to flee their homes in



#### **AAWA's Vision**

With prudent short-term investments, we believe Washington State can revive its rail revolution and get back on track toward creating a truly world-class transportation network.

Our vision has been <u>published</u> in <u>Speedlines</u>, a newsletter of the American Public Transportation Association.

#### REVIVING A RAIL REVOLUTION:

Contributed by: Patrick Carnahan - All Aboard Washington

#### HOW WASHINGTON STATE CAN GET BACK ON TRACK TOWARD CREATING A WORLD-CLASS PASSENGER RAIL NETWORK

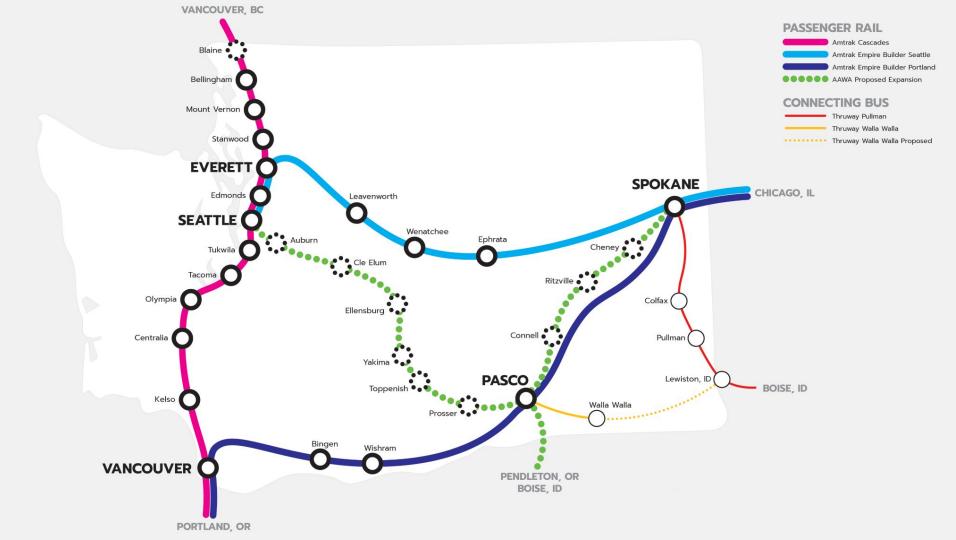
Amidst the fallout of the coronavirus pandemic, interest in passenger rail has increased markedly across the United States. With an enthusatically pro-ail federal administration now in power, talk of our nations' second great railroading revolution has begun among advocates and transit blogs from coast to coast. But is this only our second, or even third, attempt at such a revolution? What about the one that started in the Pacific Northwest about 30 years ago, the one that aimed to create the most advanced rail system in North America?

#### WHERE IT STARTED

It was the early 1990s, and change was afoot in Western Washington. Many parts of the region were still recovering from the last recession in the 1980s, in addition to earlier declines of Boeing's space program and the loggling industry. Bellevue and Redmond were feeling industry. Bellevue and Redmond were feeling industry. Bellevue and Redmond were feeling proactive steps to accommodate major economic and population growth. There was a new awareness of the environmental pollution caused by car dependence and the impossibility of "building our way out of congestion with more highway lanes. The stay as was

steadily assing its way into implementing the 1990 Growth Management Act and several Commute 1970 Reduction provisions, all to mitigate the impacts of a projected population boom in the Puget Sound. In 1991, the Washington State Legislature directed that a comprehensive assessment be made of the feasibility of developing a statewide "High Speed Ground Transportation" (HSCT) system. The next year, the Federal Railroad Administration (FRA) designated the Pacific Northwest Rail Corridor, which runs through the heart of Seattle, as a high-speed rail (HSR) corridor.

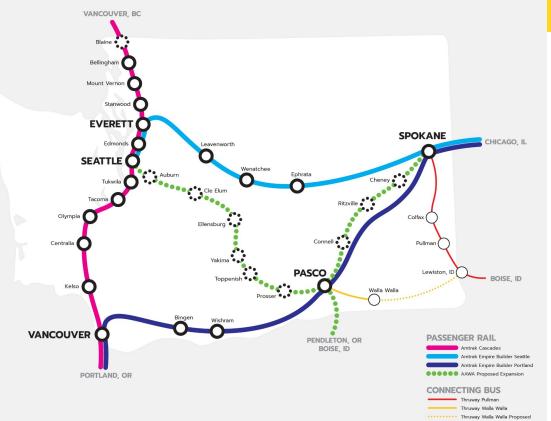
With the results of the earlier HSGT study in, the 1993 Washington State Legislature passed RCW 47.79 and created something revolutionary: a goal to build a regional HSR network connecting Seattle with Portland, Vancouver, BC, and Spokane by 2030. As recommended by the study, Washington and Oregon began implementing modern intercity passenger rail service on existing tracks between Vancouver and Eugene, OR, with the goal of increasing this service's top speed to 110 mph. From this, Amtrak Cascades originated, one of the nation's most successful intercity passenger rail services. Following the study's vision, the Washington State and Oregon Departments of Transportation both created bold long-range plans for Cascades that would dramatically increase their frequency and usefulness. Washington also studied the idea of using existing







#### **WASHINGTON VISION MAP**



#### **AAWA's Vision**

- Daytime East-West passenger trains
- Frequent Amtrak
   Cascades service
- Better connections to local transit and other modes
- More stations



### **East-West Trains Across Stampede Pass**





#### **Where East-West Started**

**Washington State** 

**East-West Passenger** Rail Feasibility Study: **A Preliminary Analysis** 

AN ASSESSMENT OF REINSTATING PASSENGER RAIL SERVICE ON THE STAMPEDE PASS CORRIDOR

> Noah Westbay & John Bowen **Central Washington University** December 2017

A report sponsored by All Aboard Washington (AAWA)

Final Report July 2020

Feasibility of an East-West Intercity Passenger Rail System for Washington State



Washington State Joint Transportation Committee Our ref: 23685001







# June 2001 WSDOT Feasibility Study

"...analysis indicates that
Amtrak service along
Stampede Pass is physically
and operationally feasible."

**Washington State** 

East-West Passenger Rail Feasibility Study: A Preliminary Analysis



# **2017 Ridership Assessment Study**

Marketing study showed considerable interest in, and need for, cross-state passenger train service through South Central Washington.

- Commissioned and funded by AAWA
- Performed by Central Washington University

Available online at aawa.us - Stampede Pass Rail Study

AN ASSESSMENT OF REINSTATING PASSENGER RAIL SERVICE ON THE STAMPEDE PASS CORRIDOR

Noah Westbay & John Bowen
Central Washington University
December 2017

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### **2020 JTC Feasibility Study**

**Purpose**: To assess the feasibility of Spokane- Seattle service through Central Washington via BNSF Stampede Pass tracks (Tri-Cities, Yakima, Ellensburg) Final Report

Feasibility of an East-West Intercity Passenger Rail System for Washington State



Washington State Joint Transportation Committee Our ref: 23685001







# July 2020 JTC Feasibility Study (STEER)

#### **Key Findings**

- The service is technically & operationally feasible.
- High level of community support (77%).
- Could generate ridership above or comparable to other Amtrak state-supported services (up to 205,000 annually).
- Cost (based on 2 Spokane-Seattle round trip trains daily):
  - Infrastructure improvements: \$140M
  - Equipment: \$280M
  - Annual operations: \$30M





20% of Washingtonians do not have a driver's license.

# **AAWA Comments re STEER Study**

STEER comment	AAWA response
Ridership model was developed using cell phone data and surveys of existing travelers.	<ul> <li>STEER includes only ridership diversion from automobiles, not from other modes.</li> <li>Amtrak data shows only 47% of rail passengers in</li> </ul>
	Washington are diverted from cars.

Slower travel time through mountainous terrain can be expected.
 Freight services.
 Primary use of the service is to travel to/from cities along the route, not necessarily from Seattle to Spokane.
 This service is time competitive with other modes between many city pairs in Central/Eastern Washington.



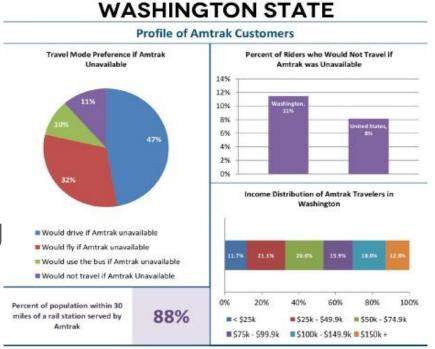
# **AAWA Comments re STEER Study**

STEER comment	AAWA response
Infrastructure cost includes 4 new stations, \$17M ea. (Cle Elum, Ellensburg, Yakima, Toppenish)	<ul> <li>Ellensburg and Toppenish stations are privately owned. Both are potentially available for passenger rail use.</li> </ul>
Infrastructure cost includes 2 platform extensions, \$6M ea. (Auburn, Tukwila)	<ul> <li>Only needed if 8 coach trains are used</li> <li>Could benefit Sound Transit</li> </ul>



### **Car Derived Ridership**

- STEER's ridership estimates were derived solely from car trips avoided.
- This does not reflect
   Amtrak's own data regarding ridership in Washington state.



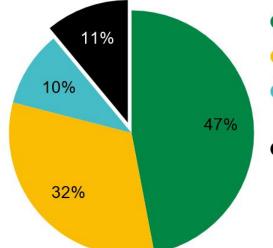


### Ridership is Underestimated

- Amtrak data says less than half of potential riders in Washington drive
- This data implies that the STEER report therefore underestimated ridership by half



Source: Amtrak Washington State Economic Impact Brochure



- Would drive if Amtrak unavailable
- Would fly if Amtrak unavailalbe
- Would use the bus if Amtrak unavailable
- Would not travel if Amtrak unavailable



# Public Support Is Exceptionally Strong

"Over 70% of participants agreed they would try the service"

"Several stakeholder meetings revealed support for the service and interest in the project amongst representatives of the surrounding cities of Yakima and Pasco and the Yakama Nation, as well as senior representatives of BNSF Railway"

"Only 4.4% of participants were opposed or strongly opposed to the service"

Final Report July 2020

Feasibility of an East-West Intercity Passenger Rail System for Washington State



Washington State Joint Transportation Committee Our ref: 23685001



steer



#### **STEER Recommendation**

"... further work will be required to confirm or refine...findings, including service definition, track and station design along with possible ridership and financial outcomes."

Final Report July 2020

Feasibility of an East-West Intercity Passenger Rail System for Washington State



Washington State Joint Transportation Committee Our ref: 23685001







### What Are the Major Needs?

- 1. Restore services
- 2. Increase frequencies
- 3. Acquire equipment
- 4. Build a robust rail & transit network
- 5. Better feedback channels



# 1. Restore Service to NW Washington

Restore Cascades service to Snohomish, Skagit, and Whatcom

Counties as soon as possible.

 Reevaluate connections to the state ferry system, better linking the mainland to San Juan and Island Counties

 Restart service to Vancouver, BC when the border reopens

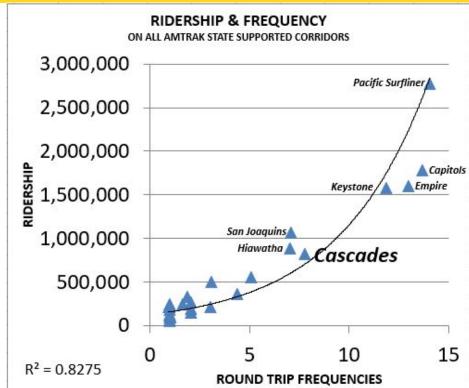




## 2. Increase Cascades Frequencies

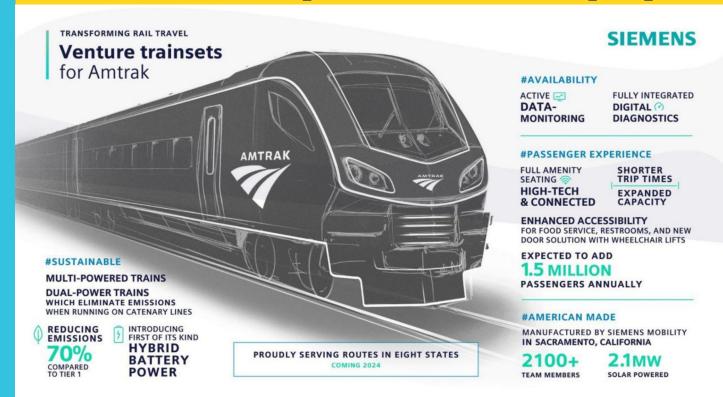
- Restore pre-pandemic frequencies as have ferries and local transit
- Increase Seattle-Portland Cascades service from 4 to 6 round trips as planned before 2017 DuPont accident
- If Cascades behaves like other rail corridors, 6 daily SEA-PDX round trips could easily generate well over 1 million annual riders

Cascades ridership in 2019 vs. other state corridors





## 3. Acquire New Equipment



- Trainsets

   are being
   purchased
   for Amtrak
   and local
   services
- Estimated in service2024-26



#### 4. Build a Robust Rail & Bus Network

#### HSR <u>Must</u> Build on Amtrak Cascades Service

- Limited resources + serious needs = getting our priorities straight
- More communities need to be connected to local and intercity public transportation services in order to achieve our goals
- Without a strong statewide transit and rail network, HSR <u>will not</u> have enough support to succeed at the polls





#### 4. Build a Robust Rail & Bus Network

#### **Obtain Federal grants for East-West, which require:**

- a. **Benefit-Cost Analysis** to measure the value of:
  - Reduced greenhouse gas emissions
  - Safety benefits (reduced highway fatalities, injuries, property damage)
  - Reduced vehicle miles traveled (VMT)
  - User benefits (reliability, accessibility, increased resilience)
  - Transportation to rural and underserved areas



#### 4. Build a Robust Rail & Bus Network

- **b.** Economic Analysis to measure the impact on:
  - Retail spending
  - Business activity
  - Tax revenues
  - Jobs/wages
  - Quality of life
  - Property values

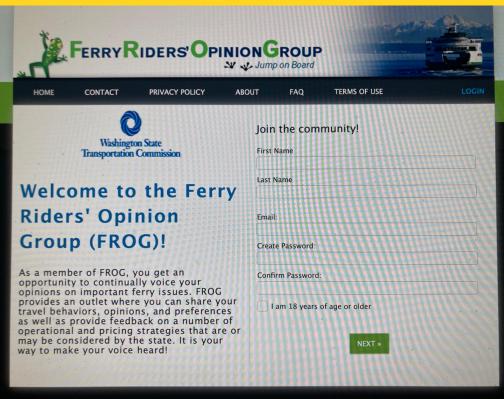


## 5. Improve Feedback Channels

Ferry riders have a WSTC feedback mechanism known as the Ferry Riders' Opinion Group.

We should establish a

Passenger Rail
Opinion Group





## What Are We Asking For in Olympia?

- 1. Take the next steps for East-West trains
  - Benefit-Cost Analysis
  - Economic Impact Analysis
- 2. Restore and expand Cascades service
- 3. Create a Passenger Rail Opinion Group



### How Can YOU Help Make Things Happen?

- 1. Better local awareness
- 2. Support from your representatives
- 3. Stronger grassroots advocacy



#### 1. Awareness

Talk with your family, friends, and neighbors about transportation issues.

Make sure everyone knows about the East-West passenger rail project!



## 2. Support from Representatives

Talk with your representatives in

- Local government
- Regional organizations
- Our state legislature
- Congress



## 2. Support from Representatives

#### **Key Talking Points**

- Get our transportation priorities straight
  - Equity, economics, and environment
  - Accessibility and interconnectivity
- We need prudent short-term action
- Better East-West passenger rail and Amtrak
   Cascades are beneficial to the entire region



## 3. Stronger Grassroots Advocacy

We are your voice in Olympia and beyond!
Our work isn't possible without **YOU!**How can you help?

- Volunteering
- Leadership
- Donations



## Volunteering

### We need help in a number of areas

- Community Outreach
- Content Writing
- Newsletter Editing
- Event Planning



## Leadership

# Join our Board of Directors and contribute to AAWA with

- Fundraising
- Organizational Policy
- Government Relations
- Networking



#### **Donations**

## \$7,000 by August 21

Our Fundraising Goal for the 2021 Train Trek

Visit <u>aawa.us/impact/2021-train-trek/</u> to support our mission and work



#### We Want to Hear From You!

- 1. What are the biggest challenges facing your community?
- 2. What are your top priorities for addressing these challenges?
- 3. Is there something we're missing from our vision that would help you?



## **Yakima Valley Discussion**

How can we get these types of businesses informed of the benefits of passenger rail, and involved in efforts to return service to the Valley?

- Wineries
- Hop growers
- Fruit growers
- Hospitality industry
- Recreation
  - White Pass Ski Area
- Healthcare industry
- Others

How can we work to provide passenger rail service for those who need it, including:

- Those who need to travel for specialized medical care
- Those who cannot drive due to disabilities, or cannot afford to drive

How can we get elected officials interested in promoting passenger rail to Central Washington?



#### **Questions?**

Contact us at (360) 529-5552 (509) 213-0070 or <a href="mailto:aawa.us">aawa.us</a>



Amtrak's *Empire Builder* at Yakima, Aug. 1971. Photo: Drew Jacksich.